

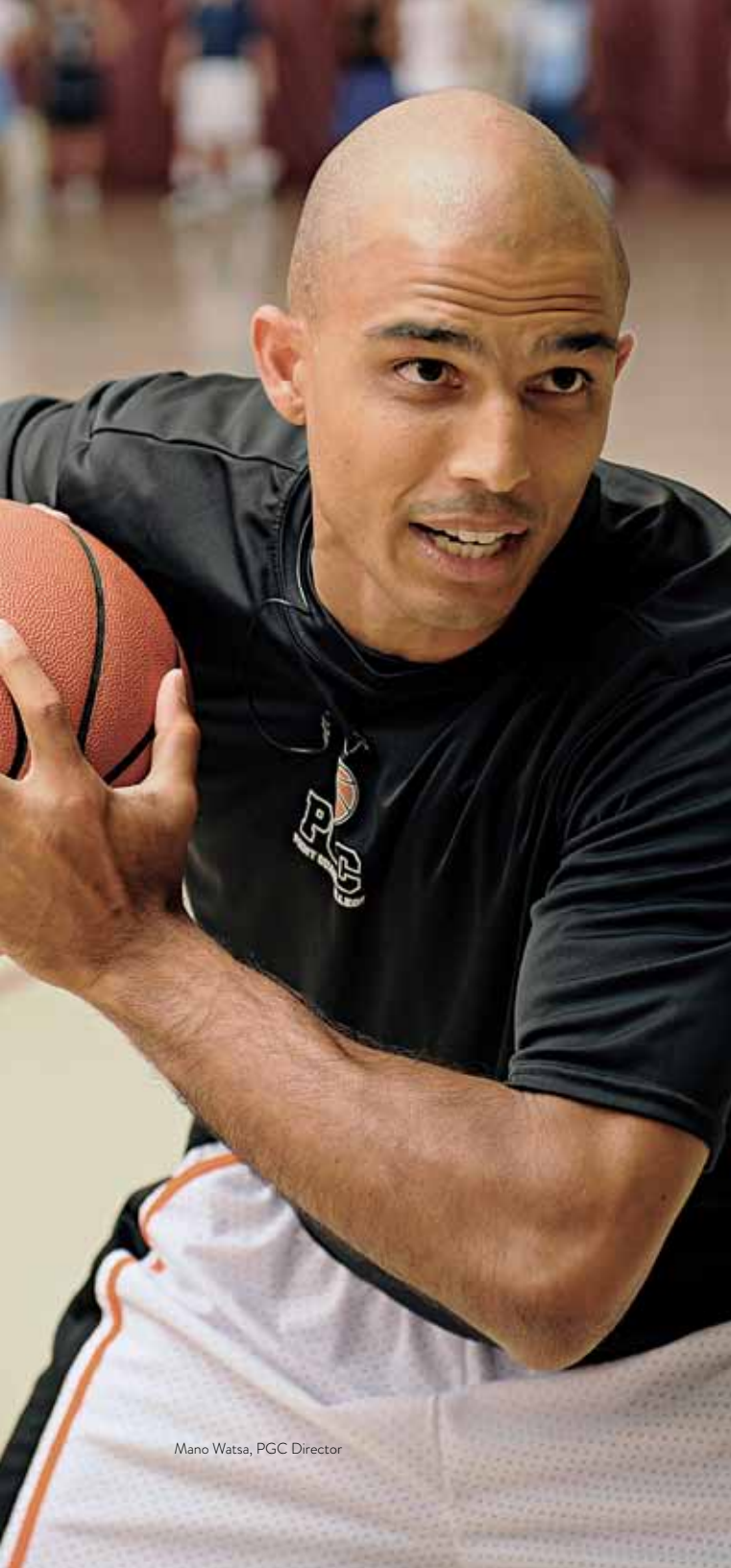


# PGC BASKETBALL

A COMPLETE BASKETBALL EDUCATION

**2012** SUMMER  
COURSES

PGC PREP SCHOOL | PGC ESSENTIALS | POINT GUARD COLLEGE



Mano Watsa, PGC Director

## WHAT IS PGC BASKETBALL?

### Smart Basketball and Leadership

PGC Basketball provides an intense, no-nonsense basketball education for male and female student-athletes, as well as coaches. Formerly known as Point Guard College, PGC Basketball teaches more than just good point guard play. Each course is designed to teach players of all positions to play smart basketball, to be coaches on the court, and to be leaders in games, practices, and everyday life.

**Players, parents, and coaches have a lot of options to choose from these days:** The number of AAU tournaments, personal trainers, and so-called “exposure” camps has exploded in the past few years. However, top coaches will still tell you that most players lack solid fundamentals, a high basketball IQ, and the communication skills needed to be an effective leader on the court. That’s where PGC Basketball comes in.

PGC has been offering 5-day, 4-night summer courses for nearly 20 years and has a reputation for teaching smart basketball and effective leadership. Many top coaches consider PGC to be the best in the basketball camp industry. Feel free to check our track record by reading the many unsolicited

comments from participants, or by asking any coach or athlete who’s been to one of our sessions about their experience.

We feel confident that we can provide any athlete or coach who is dedicated to getting better with a learning experience that’s worth far more than what it costs to attend. In fact, we’re so confident that, for the second year in a row, we’re offering a 100% Money Back Guarantee. If you don’t feel that your PGC Basketball course made a significant positive impact on your game, you can have all your money back, no questions asked. Last year, out of the thousands of athletes and 400+ coaches who attended a PGC course, less than a quarter of 1% of athletes (and no coaches) asked for a refund, which brings us to another topic.

PGC Basketball is NOT for every player, so please don’t rush to sign up. You should only attend if you are willing to get up early, put in long and intense days, and spend a lot time exploring the outer limits of your comfort zone. Many players aren’t willing to take that approach, and since we only have a limited number of spots available in each of our courses, we prefer to accept players that will take full advantage of their time with us.

## PGC BASKETBALL COURSES ARE FOR:

### Dedicated Players and Coaches

• **College, High School, and Middle School Players, BUT MATURE PLAYERS ONLY!** If you are an athlete who spends time thinking about how to improve your game, chances are you’ll love our courses. If you aren’t truly committed to getting better, PGC is probably not for you.

• **Coaches of All Levels.** In addition to teaching athletes, each PGC Basketball course is also designed to be a valuable “coaching clinic” for coaches who want to expand their knowledge and improve their ability to transform players. Observing coaches can sit in and take notes on all classroom and gym sessions and benefit from seeing examples of unique and effective methods of teaching

the game. Hundreds of high school and college coaches have attended PGC courses in the past, and most of them have found it to be one of the best investments they’ve ever made for their career and their team.

*“Hands down the best basketball coaching clinic that I’ve ever attended. I’ve listened to Pat Summit, Geno Auriemma, Tara Vanderveer, Coach K, Bobby Knight, and many more, but I’ve never felt so inspired to change the way that I teach the game.”*  
—Coach Lexa Larsen, RICHFIELD, UTAH.

**Note:** All of our programs are co-ed, and all the athletes and coaches attend classroom sessions together. Males and females are always separated in the dorms, and, when it makes sense to do so, on the court.

# WHAT CAN YOU EXPECT AT ALL PGC COURSES?

## Whole Player Development

• **Classroom Learning Sessions.** You will need a notebook and pen to take full advantage of a PGC Basketball course. You will be expected to listen attentively, ask questions, and transform the information from the classroom into effective play. You will leave PGC with a notebook full of ideas, inspiration, and information that you can immediately apply to your game and life.

*“The classroom sessions changed my game more than anything else. I particularly loved the ‘Unruffleability’ and the ‘Extra Ounce’ lectures. Once I learned how to be in the right state-of-mind, I was able to perform at my best.”*

—**Michael Lutter**, COLUMBUS, OHIO.

• **Video Analysis.** You will study actual game footage to see examples—both good and bad—of every aspect of play. These in-depth video sessions will help you to understand the “whys” behind what all great coaches teach.

*“The video segments that PGC uses to support each and every one of their teaching points are probably the most beneficial aspect of the week. These clips not only hold the attention of the students, but reinforce the validity of each teaching point.”*

—**Coach Christian Papp**, HAMMOND, INDIANA.

• **Hours of Productive Court Time.** For 6-7 hours each day, you will participate in gym sessions where the concepts taught in the classroom are reinforced through creative—and often unusual—activities, challenges and competitive games.

*“The gym sessions were always intense and purposeful. We knew why we were doing each drill and we were pushed to do our best. The atmosphere in the gym was amazing. There was a great sense of camaraderie. I learned so much this week and I am so grateful.”*

—**Jessica Knox**, HARVARD UNIVERSITY WOMEN'S BASKETBALL TEAM.

• **Emphasis on Leadership Development.** To be a complete player, you must be a team leader. Regardless of what your personality is, there are certain actions and certain ways to communicate that you must make a part of your game. The elements of team leadership, both off and on the court, will be covered in depth, and you'll learn what you must do to become a more effective leader.

*“PGC helped me become a better leader. I could see a change in myself — stepping outside my comfort zone, challenging myself to do things I would normally never do, helping me to remember why I love to play.”*

—**Lorin Dixon**, UCONN WOMEN'S BASKETBALL TEAM,  
TWO-TIME NCAA CHAMPION.

• **An Immersion Experience in a Unique, Positive Basketball Learning Environment.** Unfortunately, too many sport and academic environments are marred by unmotivated teachers, unhealthy teaching methods, and a lack of positive learning opportunities. At PGC, you'll be encouraged to get out of your comfort zone and to make (and grow from) your mistakes in an environment carefully designed to foster your development and improvement as a student-athlete, leader, and human being.

• **A Network of Like-Minded Players and Coaches.** If you're a serious and dedicated player, you've probably already figured out that there are many more casual players out there who aren't very interested in working hard and getting better than there are people like you. But our programs tend to attract more committed and motivated players than most other programs do, and some of these players—as well as coaches and staff—may become friends for life.

• **No Wasted Time.** We want this to be the best investment you make on basketball all summer long, and we figure anyone coming to a program like this doesn't want us to waste their time on anything that doesn't help them improve. So, you'll get as much information as possible in as many memorable ways as possible from beginning to end. Make sure you're well-rested when you come because you will need it.

• **Great Instruction (and a lot of it).** At many basketball camps, the director is a celebrity athlete or coach who lends his or her name to the program—but little else. At a PGC course, your director will personally teach each classroom session, oversee and evaluate your performance on the court, and be constantly available to talk basketball with you.

*“I have worked with some great teachers of the game of basketball; however, this week at PGC, I observed the best teacher that I've ever seen. Your lectures were powerful, purposeful and efficient. Throughout all 11 classroom sessions, you not only didn't take a breath, but I never once wished that you would. Not a session went by where I wasn't thrilled with the content and delivery. I can't tell you how impressed I am with the program!”* —**Coach Dave Jankowski**, LA PALMA, CALIFORNIA.

### What you WON'T get at a PGC Basketball summer course:

There are no talent shows, swimming breaks, or celebrity athletes signing autographs at PGC Basketball courses. And, we don't roll out the balls and “just play.” This approach to the game is very easy to find at a typical basketball camp or your average AAU tournament, but if this is what you're looking for, you'll probably be disappointed with one of our programs.



# 1 PGC PREP SCHOOL

## Build a Solid Foundation

**Eligibility:** PGC Prep School courses are open to incoming 7th-10th grade players. No exceptions are made for younger players.

### This Course Is Designed For:

- Players of all positions who want to develop a solid foundation for success in basketball and life.
- Coaches of all levels, particularly those who are looking for ideas on how to prepare their middle school and junior high athletes for varsity level competition.

**Course Overview:** PGC Prep School is specifically intended to prepare you for high school varsity basketball and beyond. You'll develop a foundation for playing strong, smart basketball through specially designed activities, competitions, and games that will help you build habits that lead to successful play. You'll learn new ways to control your body, improve your ball-handling, and beat your defender, as well as countless ways to present yourself as a mature and dedicated athlete on the court, so you can not only make your high school JV or varsity team, but actually stand out and look special.

You'll learn to do all the little things on and off the court that make good coaches take notice, including how to inject the six essential ingredients of championship performance into every minute of every practice and every game, so that you learn to play like, act like, and approach the game like a stand-out varsity student-athlete. You'll also learn new ideas about preparation, recovery, hydration, and nutrition, which will help you to train—and play—at your best.

### A FEW OF THE SPECIFIC THINGS YOU'LL LEARN AT THE PGC PREP SCHOOL:

- Being tough with the ball and owning your space
- Passing out of pressure and traps
- Developing better body control, footwork, and balance
- Beating full-court pressure and double-teams
- Developing hand-eye coordination and quickness
- Learning to be a playmaker without the ball
- Understanding timing and spacing on the court
- Finishing powerfully at the rim
- Slowing down good offensive players
- Minimizing unnecessary turnovers
- Responding to mistakes with composure
- Speaking to your team (or class) with confidence and poise
- Attacking space in the open court
- Using fakes to create advantages
- How to show you're coachable through eye contact and posture
- How to celebrate the success of your teammates
- And much more...

*"Let me start by saying thank you! The Prep School experience this week was AMAZING. I have coached for years and have attended numerous coaching clinics, but what I learned that first day were things I hadn't ever heard before. Returning to my room each night it was hard for me to fall asleep, as I was so wound from what I had just experienced. Seeing all the staff so upbeat and encouraging and "SCHAPE-ing" the athletes was infectious—and then to watch the athletes implement what they had learned so quickly was amazing. This whole experience has not only been an eye opener but also a self-opener. Thank you!"*

**—Coach Rhonda Dawdy, PRESIDENT, ST. THOMAS SHOCK BASKETBALL CLUB.**

*"Prep School was the best basketball camp I have ever encountered. My son Jamal is in the 7th grade and it changed his mind set about basketball. I attended the camp as an observing coach as I wanted to see if PGC was really as good as everyone on the website said it was—and I was convinced. I enjoyed the classroom and gym sessions, which changed my focus as a coach. I have already recommended the course to all my coaches."*

**—Coach Joe Ellick, FORT WORTH, TEXAS.**

*"I just wanted to thank you and your staff. My son Justin is going into 8th grade and is not a point guard. He is 6'1" and plays a forward spot. I really wasn't sure if he would make it through the upcoming season. Our first practice after he came back from your camp I was shocked. This was not the same kid I had dropped off at your basketball camp a week before. He has taken what he learned at the Prep School and his playing has improved dramatically. Thank you again!"*

**—Coach Jeff Baker, ERIE, PENNSYLVANIA.**

*"I can say, with certainty, that at least DAILY, our son repeats something that he heard, or acts upon something that he learned, from The Prep School. From his nutrition habits, to cleaning up the tables at various restaurants 'just to leave the environment better than we found it,' to doing his own laundry—he is moving with purpose, pride and responsibility. My son had an experience that will transform him for life." —Tami Neff, CARROLLTON, TEXAS.*

*"Our daughter, Susan, attended The Prep School last summer. I don't know that I can impart to you how huge that was for her other than telling you that her approach to life, school, and basketball has been altered in a very positive way. There are no words to express our thanks."*

**—Jill and Bryan Bossler, READING, PENNSYLVANIA.**



## 2 PGC ESSENTIALS

### Become a Playmaker

**Eligibility:** College players, dedicated high school players, and mature incoming 9th graders. No exceptions are made for younger players.

#### This Course Is Designed For:

- Any player who wants to discover how to train at the next level, develop into an effective play-maker, and become an impact player on their team.
- Coaches of all levels, particularly those who want to learn how to teach their teams the skills—and habits of play—that lead to winning basketball.

**Course Overview:** Essentials provides an intense, rigorous training experience that teaches you what to practice, and how to practice, to excel on the court. You will learn all the habits and skills necessary for you to be effective against bigger, faster players. You will also discover how to train more effectively, so you don't practice and practice without getting results. We'll teach you how to train smarter and harder so that your efforts pay off.

Basketball, or any competitive sport or endeavor, will eventually challenge you in many different ways. How will you respond to setbacks, losing, injuries, being benched, unfair treatment, and all the other things that can (and probably will) happen in your basketball career? The things you'll learn at PGC Essentials will help you with the tangible rewards of basketball—making teams, getting more playing time, and winning championships. But it will also help you with the intangible things—enjoying the game more, bouncing back from disappointment, learning to lead and influence others, and learning to thrive in the midst of adversity.

#### A FEW OF THE SPECIFIC THINGS YOU'LL LEARN AT PGC ESSENTIALS:

- Getting your shot off against bigger, more athletic defenders
- Developing “dependable hands” to catch tough passes
- Forcing turnovers without fouling
- Taking a charge AND getting the call
- Multiple ways to shake off a pesky defender
- Mastering the one skill that EVERY coach looks for but NONE teach
- Positive habits that you'll carry with you throughout your career
- Practicing for maximum improvement
- Increasing quickness, strength and confidence in the “power-hour” of ball handling
- How to work harder on your game than you ever have before
- Being a disruptive force on the defensive end of the floor
- Developing better body control, footwork, and balance
- Making plays that spark a run and change the tempo of a game
- Getting to the free throw line an extra 4-6 times a game
- Eliminating costly turnovers
- Handling pressure with poise.
- Putting your coach at ease when the ball is in your hand
- And much more...

*“My daughter attended PGC in 2010. Last year Mariah was selected as the Southern California Intercollegiate Athletic Conference (SCIAC) Player of the Year, and Women's D-III News has her listed as one of the top 24 players in the nation. She has always been a strong fundamental basketball player, but I believe that PGC put her over the top and gave her the confidence to dominate her league. As a former college coach, I cannot thank you enough.”* —**Coach John Cort**, VENTURA, CALIFORNIA.

*“Essentials was the most information-packed week of basketball I have ever experienced. I have learned more about the game this week than I have in two years of college basketball. The classroom sessions were excellent and the film sessions were amazingly helpful. Also, the PGC approach to training really opened my eyes and gave me a new perspective on how to get better. Overall, this has been the best basketball experience of my life.”* —**Keith Steffek**, UPPER IOWA UNIVERSITY MEN'S BASKETBALL TEAM.

*“I am very impressed with my son's poise, leadership, confidence and shot selection since his attendance at Essentials. He is more confident when he drives to the hole and his war chest of moves has deepened greatly. His court awareness is better too: Not only is he generating more points, he is getting his teammates involved in the offense. As a father I am truly impressed, and I must attribute these gains to the thorough teachings at Essentials.”*  
—**Ken Williams**, LAKEVILLE, MASSACHUSETTS.

*“Tonight I had the best game of my life. And the better decisions and plays I made, and most everything good that I did, you taught me only a couple of days earlier. I thank you for this very special week that has shaped me into a better basketball player and a better person in my life.”*  
—**J.J. Landis**, FREDERICKSBURG, TEXAS.

*“My son has been a different kid since the session. Now he thinks, talks and acts like a leader. His personal growth has been remarkable. He is so much more confident and is not afraid to fail. Last night was his first game of the season. He started and played 34 minutes, the most he has ever played in a competitive basketball game. He played with passion, fire, and energy. Honestly, I can't believe it is my son. PGC taught him how to play the right way.”*  
—**Joe Osborn**, FORT WAYNE, INDIANA.



## 3 POINT GUARD COLLEGE

### Develop Basketball IQ & Leadership

**Eligibility:** College players, dedicated high school players, and mature (and experienced) incoming 9th graders. No exceptions are made for younger players.

#### This Course Is Designed For:

- Players who are interested in increasing their basketball IQ, understanding the subtleties that most coaches don't have time to teach, and being the kind of team leader that people want to follow.
- Players who are making a transition from playing post or forward to being a guard.
- Coaches of all levels, particularly those wanting to get better at leading their teams and programs or who want to learn how to teach the intangibles that make players fun to coach.

**Course Overview:** Despite the name, this course is not just for point guards! Being a point guard isn't merely a position on a basketball team, it's a commitment to a way of life and the position of leadership in a team game. The skills and information taught in this course are what every great point guard must know, but players who learn to play intelligently and to lead effectively are always more valuable to their teams, no matter what position they play. Thus, all positions are welcome.

Talent and instinct alone aren't enough to lead a team to a championship. There are thousands of "little things" that win basketball games. If you don't understand all the ways in which encouragement, leadership, and communication can positively affect a group of people, you can't lead a team effectively, no matter how talented you are. You'll study how to get your teammates to work harder, to work together, and to overcome adversity. You will be placed in situations that challenge both your leadership and communication skills, and you will learn ways to make yourself and your teammates better, in practice and in games.

#### A FEW OF THE SPECIFIC THINGS YOU'LL LEARN AT POINT GUARD COLLEGE:

- Controlling the tempo – when to go fast and when to go slow
- Setting up teammates for easy shots
- Preventing turnovers
- Beating all kinds of zone pressure
- Maximizing defensive "pestitude"
- Getting breaks from referees
- Drawing fouls and getting to the line
- Good shot or bad shot? How do you tell?
- Running the show without being overbearing
- Where does confidence come from and how do you hang on to it?
- Making the players around you better
- Mastering the intangibles
- Enhancing your court awareness
- What really wins games? What really loses them?
- Easy ways to build team chemistry and morale
- How to lead inspiring team practices
- How to make sure your team is prepared when it matters most
- How to create better relationships with even the most "challenging" teammates and coaches
- And much more...

"My daughter is an enthusiastic graduate of Point Guard College, and I can say without reservation that what they offer is unparalleled in the basketball camp industry. If you can attend only one basketball camp this summer, make it PGC. If you can attend five basketball camps this summer, make them all PGC." —**Greg Brittenham**, WAKE FOREST UNIVERSITY, DIRECTOR OF ATHLETIC PERFORMANCE FOR BASKETBALL. FORMER NEW YORK KNICKS ASSISTANT COACH.

"Not only were my physical skills improved, but I learned valuable lessons on how to study, examine, and think the game that I had never encountered anywhere else. PGC helped me to become a better teammate and leader – both on and off the court." —**Justin Conway**, PRINCETON UNIVERSITY MEN'S BASKETBALL TEAM CAPTAIN.

"I have been fortunate to play the game of basketball as a collegiate, Olympic and professional player. As a new high school coach, I was looking for a great summer camp for my players. After getting rave reviews from coaches around the country, I decided to check out Point Guard College for myself. I was hooked within the first 20 minutes. PGC's lessons on leadership, confidence and doing the little things are a must for any young player, regardless of position."

—**Coach Jeff Turner**, ORLANDO, FLORIDA, 1984 OLYMPIC GOLD MEDALIST AND 10-YEAR NBA VETERAN.

"Ivory Latta, our first-team All-American point guard and NCAA Player-of-the-Year, went to Point Guard College and discovered ways to play bigger than her size. Her knowledge of the game increased tremendously. I was extremely impressed."

—**3-Time National Coach of the Year**. MEMBER OF BASKETBALL HALL OF FAME (NAME WITHHELD PER NCAA).

"Any male or female player who wants to have a serious chance to play college basketball, especially at the 'D1' level, needs to attend Point Guard College. If you want to improve your chances of earning a college scholarship, going to PGC is the smartest move you could ever make. PGC is the best place in America to learn all of the little things that make college recruiters sit up and take notice." —**Kristi Toliver**, LOS ANGELES SPARKS, WNBA, FORMER ALL-AMERICAN AND NCAA CHAMPION.



# 2012 SCHEDULE

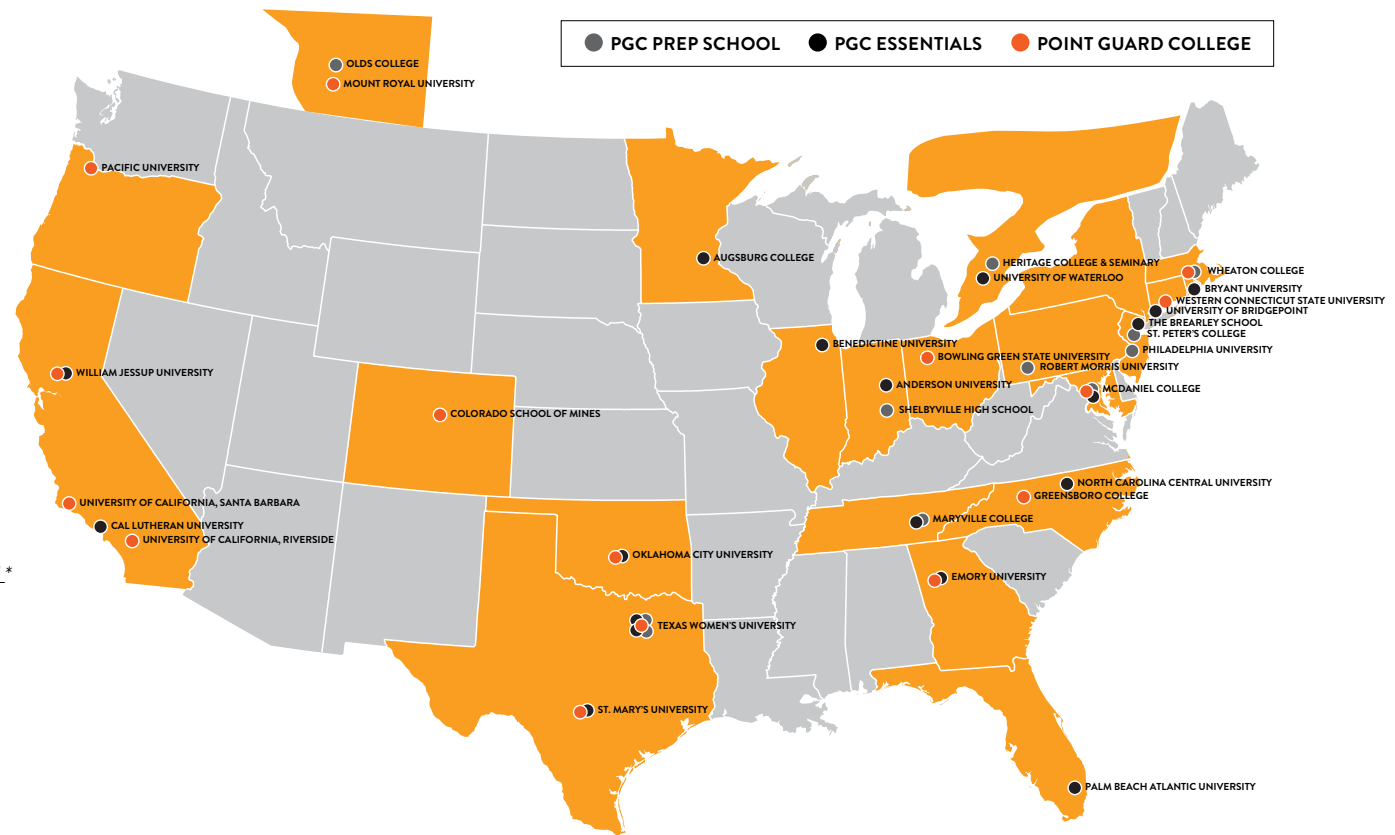
## PGC PREP SCHOOL

- April 27-28** Shelbyville High School, Shelbyville, IN\*
- June 19-23** Philadelphia University, Philadelphia, PA
- July 9-13** Olds College, Olds, AB
- July 9-13** Texas Woman's University, Denton, TX
- July 16-20** Robert Morris University, Moon Township, PA
- July 17-21** McDaniel College, Westminster, MD
- July 24-28** Maryville College, Maryville, TN
- July 31-Aug 4** St. Peter's College, Jersey City, NJ
- July 31-Aug 4** Texas Woman's University, Denton, TX
- Aug 6-10** Wheaton College, Norton, MA
- August 13-17** Heritage College & Seminary, Cambridge, ON

## PGC ESSENTIALS

- May 4-5** Palm Beach Atlantic University, West Palm Beach, FL\*
- June 14-18** Texas Woman's University, Denton, TX
- June 19-23** Benedictine University, Lisle, IL
- June 22-26** Oklahoma City University, Oklahoma City, OK
- June 26-30** Emory University, Atlanta, GA
- July 2-6** Texas Woman's University, Denton, TX
- July 2-6** University of Bridgeport, Bridgeport, CT
- July 3-7** University of Waterloo, Waterloo, ON
- July 9-13** Bryant University, Smithfield, RI
- July 9-13** Maryville College, Maryville, TN
- July 16-20** Anderson University, Anderson, IN
- July 26-30** St. Mary's University, San Antonio, TX
- July 30-Aug 3** Augsburg College, Minneapolis, MN
- July 31-Aug 4** McDaniel College, Westminster, MD
- Aug 6-10** Cal Lutheran University, Thousand Oaks, CA
- Aug 6-10** North Carolina Central University, Durham, NC
- Aug 13-16** The Brearley School, New York, NY\*

\*Commuter course



## POINT GUARD COLLEGE

- April 13-14** Mount Royal University, Calgary, AB\*
- June 7-11** Oklahoma City University, Oklahoma City, OK
- June 20-24** Colorado School of Mines, Golden, CO
- July 2-6** Emory University, Atlanta, GA
- July 2-6** McDaniel College, Westminster, MD
- July 2-6** William Jessup University, Rocklin, CA
- July 9-13** Bowling Green State University, Bowling Green, OH
- July 9-13** University of California, Santa Barbara, CA
- July 16-20** Pacific University, Forest Grove, OR
- July 16-20** Texas Woman's University, Denton, TX
- July 24-28** Greensboro College, Greensboro, NC
- July 30-Aug 3** Wheaton College, Norton, MA
- July 31-Aug 4** St. Mary's University, San Antonio, TX
- Aug 6-10** Western Connecticut State University, Danbury, CT
- Aug 13-17** University of California, Riverside, Riverside, CA

## WHAT THE PROS SAY...

“Point Guard College will greatly improve the play of any aspiring player.” —**Coach John Wooden (1910-2010)**  
NAMED BASKETBALL COACH OF THE CENTURY BY ESPN.  
WINNER OF 10 NCAA CHAMPIONSHIPS AT UCLA.

“It’s the best basketball camp in America for learning how to think the game.” —**Rick Carlisle**, DALLAS MAVERICKS,  
HEAD COACH, 2011 NBA CHAMPIONS.

“Great teachers, great teachings, great people – PGC Basketball has it all. A must for any young player that wants to advance to the next level – whether high school, college, or even the NBA.”  
—**Donnie Walsh**, FORMER PRESIDENT OF BASKETBALL OPERATIONS,  
NEW YORK KNICKS.

“When I attended PGC, I was amazed and at a loss for words. As a former coach, I’ve only had one player in 24 years who naturally exhibited the qualities that PGC teaches. That’s a long time to wait for that one unique player who can shape your team and lead a winning program. But, if I were still coaching today, I could send my players to PGC and produce players like that every year!”  
—**Rick Torbett**, FOUNDER OF BETTER BASKETBALL  
AND CREATOR OF THE READ & REACT OFFENSE.

“I have talked to college coaches across the country who have sent their players to PGC, and they all have nothing but high praise.” —**Ann Meyers**, PRESIDENT OF 2009 WNBA CHAMPIONS  
PHOENIX MERCURY AND VP OF THE PHOENIX SUNS. MEMBER OF  
BASKETBALL HALL OF FAME.

“The passion, attention to detail, and love for teaching make Point Guard College a special place. I would recommend PGC for any player who wants to be the ultimate point guard.”  
—**Doug Collins**, PHILADELPHIA 76ERS, HEAD COACH.

“I feel confident recommending PGC to players at all levels – including professionals.” —**Jenny Boucek**, SEATTLE STORM,  
ASSISTANT COACH (2010 WNBA CHAMPIONS).



COACH JOHN WOODEN



RICK CARLISLE



DONNIE WALSH



RICK TORBETT



ANN MEYERS



DOUG COLLINS



JENNY BOUCEK

## WHAT COACHES SAY...

“We’ve had three players go through PGC courses and on our State Championship Team our point guard was a graduate of Point Guard College and the influence and learning that PGC has given our program has been tremendous. Without that, I’m not sure we would have hoisted that trophy at the end of that season.” —**Coach Josh Kendrick**, BROWNSBURG,  
INDIANA (2008 STATE CHAMPIONS)

“PGC is a fantastic experience for players and coaches. You will leave this program not only a better basketball player, but a better person. I would love to have an entire team of PGC graduates.”  
—**Coach Tom Beach**, SHELBYVILLE AND FOREST PARK,  
INDIANA (2005 AND 2006 STATE CHAMPIONS)

“One of my players called her Mom after the first classroom session and said that she had already learned enough to justify the cost of the camp. And she hadn’t even picked up a ball yet. Wow!”  
—**Coach Nick Scalf**, LAWRENCEBURG, INDIANA.

“I was blown away by the information and instruction that was given at PGC—on the court and in the classroom. I felt that the leadership principles that were taught were valuable to every player. They learned how to carry themselves, whether they are a star, a role player, or a bench player. I truly believe PGC has changed my life and reignited a passion for basketball. I wish I had attended PGC when I was a player!”  
—**Coach Michael Iwanchuk**, UNIVERSITY OF MANITOBA.

“All of the drills were game-like and served a definite purpose. It’s awesome how the points of emphasis were reinforced. Each and every player improved. I’ve been to approximately 50 basketball camps, and you truly have the BEST camp in America.”  
—**Coach Laura Sellers**, NORMAL, ILLINOIS.

“Our entire university women’s team attended a PGC session last May and it was the BEST teaching program that I’ve ever seen! The concepts you teach are not being taught anywhere else in North America! The on-court sessions are intense and so are the classroom sessions. You strive to create great players, but also great people. Your courses are for the serious, dedicated player who truly wants to become a difference-maker.”  
—**Coach Shawnee Harley**, UNIVERSITY OF CALGARY.

## WHAT ATHLETES SAY...

*“Point Guard College was the best thing I’ve done for my game all year. At PGC I’ve learned what mental and physical toughness is, and how to grow in that area. To me, PGC stands for Player Growth Center, because I’ve learned through both classroom and gym sessions and I have concrete, tangible notes on how to become BIGGER in my own mind. I am committed to being a better person and player every single day. Thank you for helping me develop my commitment.”*

—**Current Atlantic Coast Conference (ACC) player, Name and school withheld due to NCAA regulations.**

*“Most valuable week of my life. I didn’t only learn how to think the game, but how to think my life as well.”*

—**Vincent Butler-Japorte**, BOUCHERVILLE, QUEBEC, CANADA.

*“I was transferring to a Division I school from a junior college, and people said that I was too small to play shooting guard. One of my coaches recommended PGC. It was a great experience! I learned about things that I had never thought about before — how to break a trap, how to ‘hunt the paint,’ and how to look for other people without sacrificing my own ability to score. Now I play both the ‘2’ and the point, and I’m averaging six assists a game.”* —**Raymond Anthony**, LAMAR UNIVERSITY MEN’S BASKETBALL TEAM.

*“This camp is straightforward, hard-core basketball; it is what every aspiring basketball player needs. PGC really opened my eyes. I learned to break out of my shell and discovered that it’s not just about bringing the ball up the court, but about bringing out the best in your teammates.”*

—**Carrie McMahon**, LONDON, ENGLAND.

*“Because I’m usually the shortest player on the team, it’s always been harder for me. Now that PGC has provided me with the tools to use, I realize there’s no more using my height as an excuse.”* —**Lakeyscia Griffin**, EL PASO, TEXAS.

*“I’ve never had more fun at a basketball camp. It’s such a great feeling to work as hard as you can and then see it pay off in a game. There was always a coach giving reminders and personally helping you out.”* —**Casey Stokes**, HUMMELSTOWN, PENNSYLVANIA.

*“Words can’t explain how much I have learned this week. This ‘college’ is definitely the best camp in the United States. You and all of the coaching staff know the game of basketball, and you taught it at such a higher and more detailed level than I could have ever imagined.”*

—**Jonathan Hedblom**, COLONIAL HEIGHTS, VIRGINIA.

*“I will be more prepared to control the tempo and position my teammates for high-percentage shots. Pressure won’t intimidate me anymore. Every session had an impact on my game.”*

—**Brittney Stauffer**, MCVEYTOWN, PENNSYLVANIA.

*“I thought that being a post/wing player would be frustrating, but you taught me what I needed to know. These courses will help anybody, no matter what position they play.”*

—**Morgan Paulson**, WADENA, MINNESOTA.

*“There are honestly not enough amazing things to be said about this camp. From the extremely knowledgeable, personable, inspirational coaching staff to the organized (and I mean organized) classroom and gym sessions — the best I have ever seen at any camp!”* —**Current Big East Conference player, Name and school withheld due to NCAA regulations.**

*“I have become not only a better athlete, but a better student of the game. I can tell that my ‘Basketball IQ’ has improved tremendously.”* —**Jordan Labbe**, CROWNSVILLE, MARYLAND.

## WHAT PARENTS SAY...

*“We were delighted when Zach’s coach said to him, ‘I don’t know how much you paid for Point Guard College this summer, but it was worth every penny. You’ve improved in every facet of your game.’ Thanks PGC! You’ve made a young man very happy and his father very proud.”*

—**Greg Tudor**, WEST LAFAYETTE, INDIANA.

*“Our daughter had a basketball game the night she got home — and boy was there a difference. Her coach was totally amazed. Her dad and I sat up in the stands and were shocked at the girl we were watching out on the court. That was the BEST we had ever seen her play. The techniques and pointers you taught her during those four days worked a miracle.”*

—**Carey and Becky Jobe**, FORT WORTH, TEXAS.

*“I have to tell you about my daughter, Kate. She attended PGC (the first time) in the summer of 2006, after her freshman year in high school. I could talk about the changes in her but let me say it like this. By her first game as a sophomore she had taken over the starting point guard position from an upperclassman that had been groomed for that role for some time. We went on to complete that year with our best record ever. The following year we did even better, making it to the state playoffs for the first time ever. This year we went to the state championship, final eight. She came back from PGC with this confidence and “can do” attitude and I think that is what took that team to its successes to a big degree. Her grandmother always points out that I’m responsible for the team’s success...for sending Kate to PGC. In all sincerity, thank you for what you’ve done for Kate.”*

—**John Anderson**, TULELAKE, CALIFORNIA.

*“My son, just got back from PGC. I talked to him every night and he kept saying that this was an unbelievable experience unlike any other camp he has ever been to. He is so fired up about basketball, the season coming up and about life in general. He said it was a life-changing experience. He wants me to read his notes that he took over the week so I can get a little understanding of what he learned. I can’t wait.”*

—**Rod Lowder**, FATHER OF A TOP COLLEGE PLAYER, NAME AND SCHOOL WITHHELD DUE TO NCAA REGULATIONS.

See [PGCBASKETBALL.COM](http://PGCBASKETBALL.COM) for more quotes and testimonials from coaches, players, and parents.

# SESSION DETAILS AND NEXT STEPS

## Tuition Fees

**Before March 15th** – \$695

**Before May 1st** – \$745

**After May 1st** – \$795

### Notes:

- Tuition fees are the same for ALL courses and include a dorm room and meals for 5 days and 4 nights.
- A \$250 deposit is required to reserve your spot.

### Final payment due dates are:

**June sessions:** May 1st.

**July sessions:** June 1st.

**August sessions:** July 1st.

- All Canadian courses must be paid in US funds and Ontario sessions are subject to the 13% HST tax and Alberta sessions are subject to the 5% GST tax.
- The weekend commuter course tuition fee is \$215. The 4-day New York commuter course tuition fee is \$525. For further details, [visit pgcbasketball.com](http://pgcbasketball.com).

**Multiple Course & Family Discount:** Save \$75 off the second course if you register, or you and a family member register, for two courses.

**Commuter Discount:** Save \$100 off the tuition fee if you do not require a dorm room. Meals are still provided for commuter athletes and coaches.

**Coaches' Discount:** Save 50% off the tuition fee by registering with at least one of your players (registration forms must be mailed in together). Note: There is no corresponding player discount.

## Daily Schedule

Check-in runs from 12:00-1:30pm on the opening day. Each day includes morning, afternoon, and evening lectures, video analysis, and gym sessions. The Day 4 evening wraps up on-court with a special late-night basketball event. On Day 5, athletes have a written final exam before check-out at 11am. Note: Prep School courses have reduced classroom time.

## Money-Back Guarantee

If you're not completely satisfied with your PGC experience, we'll refund your entire tuition fee. This means that we'll even absorb the cost of your meals and your dorm room for the week you were with us.

If you attend all of the classroom and gym sessions and complete the final exam, and you are not satisfied with the basketball education you received, all you have to do is contact us in writing within three (3) days of the completion of your course to request your refund. There will be no hassle for you, but we will ask you to tell us where we fell short, so that we can continue to improve our offering for future participants.

## Cancellation Policy

Cancellations for any reason up to 30 days before your session will receive a PGC credit (not a refund) for your paid tuition or deposit, minus a \$25 administration fee. This PGC credit can be applied toward an available course in 2012 or 2013. You can also transfer this PGC credit to a family member, teammate or friend, or you can donate your credit to an underprivileged athlete. Cancellations, for any reason, within 30 days of your session, will not receive a PGC credit or refund. More flexible cancellation options are available with the purchase of Tuition Protection.

## Tuition Protection

PGC offers Tuition Protection, available only at the time of registration, for \$35 per participant. If you cancel at least 30 days before your session, Tuition Protection guarantees you a full refund of registration fees, minus a \$25 administration fee. Cancellations within 30 days of your session will receive a PGC credit (minus the \$250 deposit and a \$25 administration fee). This PGC credit can be applied toward an available course in 2012 or 2013. You can also transfer this PGC credit to a family member, teammate or friend, or you can donate your credit to an underprivileged athlete. If you cancel within 3 days of your session there will be no refunds or credits.

## To Register

Register online or complete the registration form and mail it in with your payment. Upon receiving your registration and payment, a confirmation email will be sent to the email address provided. The Getting Ready Packet for your session is available on our website.

Unlike most typical basketball camps, we limit our numbers, and once a course is full, it's full. Some courses fill quickly, so don't wait too long to register.



**PGC**  
BASKETBALL

[PGCBASKETBALL.COM](http://PGCBASKETBALL.COM)

[info@pgcbasketball.com](mailto:info@pgcbasketball.com)

1-866-338-2308

## How to Prepare for PGC

**Online Training.** To make the most of your PGC course, come in the best shape possible. One effective way to do that is by taking our Pre-PGC 30-Day Challenge, which is available through our monthly Online Training. Lots of athletes and coaches have told us it's well worth the small monthly investment. If you'd like a Free Trial, we do have one available. Visit the 'Extra Stuff' section on our website to sign up.

**Books.** If you want to learn more about the way basketball is taught at PGC, get a copy of *STUFF! Good Players Should Know*, by PGC Founder Dick DeVenzio. If this is just another boring book to you, then our program is not for you. And, if you don't find the book useful, regardless of what level you're on, you can send it back for a full refund. But, if you read through *STUFF!* and find it useful and insightful, then a PGC course has the chance of lifting your game tremendously.

Another good resource is *Think Like A Champion*, by Dick DeVenzio. Covering everything from choking under pressure, lack of confidence, and playing with teammates you don't like, to slumps, injuries, and excuses, *Think Like A Champion* is practical advice broken down into 122 short sections on situations that athletes commonly encounter.

**Note:** Both books are available on our website or can be purchased during registration.

# ARE YOU PRACTICING ACCORDING TO YOUR ASPIRATIONS, OR ARE YOU JUST “PLAYING GAMES”?



Dena Evans, PGC Director

## UNLESS YOU'RE NEARLY ALWAYS THE BIGGEST, FASTEST, MOST ATHLETIC PLAYER EVERY TIME YOU STEP ON THE COURT...

Don't count on any college coaches being impressed with you unless you have developed some special skills and habits that make you stand out from the thousands of other players they see in gyms all summer long. And guess what? You don't develop those special skills and habits by *just* playing in games!

Most players spend way too much time worried about getting seen and not nearly enough time working on getting *good*. You can get *seen* by a hundred college coaches, but if you aren't doing anything special or standing out in ways that distinguish you from the thousands of other prospects that they see in a typical summer, you won't get noticed.

On the other hand, if you can play, and if you do all the little things that good coaches look for, they will not only *see* you, but they'll actually *notice* you right away and be *interested* enough to keep watching you! Most people won't tell you this, but most people don't understand how basketball and recruiting really works.

We're not suggesting that you stop playing in *all* AAU tournaments. Just remember that in order to really improve, you have to spend a significant amount of time in the gym *working on your skills*. And know when you play in countless AAU games and tournaments, it's very unlikely that you'll develop the habits of play that make you stand out to good coaches. As a matter of fact, it's far *more* likely that you'll develop the kinds of habits that drive good coaches crazy!

Uninformed players and parents are often under the misconception that they can't *afford* to come to a program like PGC Basketball, either because of the cost or because they can't fit it into their busy summer “exposure tour.” But instead of *spending* lots of time and money playing in and traveling to dozens of tournaments, why not *invest* your

*time* and resources into becoming a better player, leader, and person? Just think how much time, energy, and money you spend traveling to AAU events, waiting for games to start, and sitting or standing idly by while less-dedicated opponents and teammates jack up ill-advised shots and play lazy defense.

If having the opportunity to play college basketball is your aspiration, then the consequences of not investing time in learning to play in such a way that you stand out to college coaches are serious. Instead, do something that will *impact* your game and your career even more. Learn. Grow. Get better. Find quality learning environments where you'll discover the subtleties of the game that the average player never takes the time to learn. PGC Basketball is one of those places. Can you afford *not* to come?

### NOTE TO COACHES:

I believe we offer instruction that point guards (and players of all positions) can get nowhere else. Point Guard College is the original point guard program started by Dick DeVenio in 1993, and we stay true to the concepts he taught and the effective methods he used to teach them. We focus on habits crucial to good play, on the mental aspects of “running the show,” and on the little things that great leaders must do to give their teams an edge.

**Here's a promise:** If you send players to us, they will come back to you crammed full of information, ideas, and inspiration that will make them better leaders, and more effective players.

If you have questions, please visit our website or give us a call.

A handwritten signature in black ink that reads "Dena Evans".

Dena Evans  
Owner, PGC Basketball



NAME: \_\_\_\_\_ SEX: M F AGE AS OF JUNE 1, 2012: \_\_\_\_\_ DATE OF BIRTH (M/D/Y): \_\_\_\_ / \_\_\_\_ / \_\_\_\_

GRADE ENTERING IN FALL 2012 (Circle One): 7 8 9 10 11 12 / COLLEGE FR SO JR SR / GRAD / COACH

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE/PROV: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ HOME PHONE: ( \_\_\_\_ ) \_\_\_\_\_ SCHOOL: \_\_\_\_\_ T-SHIRT SIZE (Adult): S M L XL XXL

\*NAME OF PARENT (OR EMERG. CONTACT): \_\_\_\_\_ WORK PHONE: ( \_\_\_\_ ) \_\_\_\_\_ CELL PHONE: ( \_\_\_\_ ) \_\_\_\_\_

PARENT'S EMAIL ADDRESS (FOR ALL PGC CORRESPONDENCE\*): \_\_\_\_\_

\* Please make sure this is a valid email address that you check regularly. If there is no active email address for parent or athlete, write N/A on each line.

ATHLETE'S EMAIL: \_\_\_\_\_ ATHLETE'S CELL PHONE: ( \_\_\_\_ ) \_\_\_\_\_

\* By providing your cell number, you agree to allow PGC to send a text message if there are any last-minute changes to your check-in location.

CIRCLE THE COURSE(S) YOU WISH TO ATTEND: PGC PREP SCHOOL BASKETBALL ESSENTIALS **POINT GUARD COLLEGE**

SESSION DATES: \_\_\_\_\_ NAME OF COLLEGE & LOCATION: \_\_\_\_\_

SESSION DATES: \_\_\_\_\_ NAME OF COLLEGE & LOCATION: \_\_\_\_\_

HAVE YOU ATTENDED A COURSE BEFORE? YES / NO IF 'YES': YEAR 09 / 10 / 11 COURSE: PREP / ESS / PGC / OTHER DIRECTOR: \_\_\_\_\_

ROOMMATE PREFERENCE (Occupancy is typically two to a room): \_\_\_\_\_

**PAYMENT OPTIONS**

METHOD OF PAYMENT: VISA \_\_\_ MASTERCARD \_\_\_ CHECK \_\_\_ MONEY ORDER \_\_\_

CARD # \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

\* If not paying in full, may we charge your balance to this credit card? YES  NO

\* If yes, the balance will be charged on the due date.

**WANT TO PREPARE FOR PGC?**

**BOOKS BY PGC FOUNDER DICK DEVENZIO:**

STUFF! Good Players Should Know – \$30  Think Like A Champion – \$17

Reading **STUFF** is a good way to prepare for your PGC session.

**Think Like A Champion** will help you learn how to think and act like a champion.

Prices include shipping (within the United States). Books typically take 2-3 weeks to arrive.

Deposit Required	\$250
Remainder of Tuition Fee	\$
ADD: Stuff or TLAC Book – \$30 / \$17	\$
ADD: Tuition Protection – \$35	\$
LESS: Coaches Discount	\$
LESS: Commuter Discount – \$100	\$
LESS: Multiple Course / Sibling Discount – \$75	\$
ADD: 13% HST Tax (For Ontario Sessions Only)	\$
ADD: 5% HST Tax (For Alberta Sessions Only)	\$
<b>TOTAL AMOUNT PAYING</b>	\$
<b>BALANCE (Must be paid by deadline)</b>	\$

I, the parent/guardian of the individual, a minor (the "Athlete"), do hereby permit the Athlete to participate at a PGC Basketball course and certify that the Athlete's physical condition is sufficient for full participation. I understand that the Athlete's participation involves an element of risk and a danger of accidents. Knowing those risks, I hereby assume those risks and I hereby release and discharge Point Guard College LLP, More Than Hoops LLP, More Than Hoops Inc, and DE10, LLC, from any and all liability resulting from the Athlete's participation in any aspect of PGC. I understand it is my responsibility to inform PGC personnel of any medical conditions or any other special needs the Athlete might have and will notify the appropriate individuals of any health issues that might in any way affect the Athlete's active or passive participation in PGC. I hereby assume responsibility for any and all costs associated with treatment of the Athlete for any injury or health issue that arises during the Athlete's participation in PGC. I have also read and understand the conditions of the Refund/Cancellation Policy.

**MAIL REGISTRATION FORM WITH PAYMENT TO:**

 **PGC BASKETBALL** PGC Basketball  
P.O. Box 1442  
Stafford, TX 77497-1442

QUESTIONS? Contact us at 1-866-338-2308  
or info@pgcbasketball.com



FACEBOOK.COM/PGCBASKETBALL

TWITTER.COM/PGCBASKETBALL

YOUTUBE.COM/PGCSCHAPE

PGCBASKETBALL.COM

\_\_\_\_\_  
Parent / Guardian Signature (or participant's signature if over 18 years of age)

\_\_\_\_\_  
Date Signed